**Recruitment Ad Samples/Templates**

**Generic Print Ad** – space limited

**Type:** Physician Promotion

**Identification:** *Insert Division logo(s)*

**Headline:** Exciting Practice Opportunities in a Beautiful Setting

**Sub Heading:** Join us in [insert community name(s)]

**Family Physicians: *(Insert Community Name)*, British Columbia**

(*Insert Clinic Name):* New, fully-equipped, state-of-the-art clinic has two spaces left for full service GPs to join an excellent team. Incentives include: *(insert incentives);* excellent billings split; relocation allowance; new equipment, furniture, and supplies; EMR system; allied care providers to support your practice; experienced office staff; a collegial GP community; strong GP - Specialist relationships. We are affiliated with *(insert name)* Hospital, *(insert hospital description).*

Additional opportunities in hospital, ER, & palliative care also available if desired.

*(Insert community name)* is: home to *(insert community population number & demographics);* 20 minutes from downtown Vancouver; close to two international airports, the BC Ferries terminal, and the US border.

We invite you to visit us for a tour.

Visit our website: *(insert website address)*

Contact: *(insert recruitment coordinator name, email address, phone number)* for more information.

*(Insert Clinic Name)*

Well established Multidisciplinary Clinic wants to add 1 – 2 family physicians. The clinic has up to 8 fully furnished treatment rooms with EMR in every room. The facility has lots of free parking for staff and patients. This can be ideal for GPs wanting to relocate or to build their own family or walk-in practice. This is a modern clinic with 3 busy F/T GPs and 1 P/T GP situated in a very high traffic and highly visible area on the *(insert community #1/#2)* border. Advertising/Promotion costs are covered by the clinic for GPs wanting to join permanently. This is a Fee-for-Service opportunity starting at a 70/30 split that can be improved with practice growth. Candidates must be eligible for a full license in BC (IMG candidates are welcome but must be eligible for provisional license in BC).

**Health Match BC Ad** – space limited

**Type:** Clinic Promotion

**Sample 2**

*(Insert Clinic Name)*

Come join us in this well established clinic that supports patients of all ages. This family practice/walk-in clinic is in a new facility that is supported by devoted staff who are recognized by specialists offices and patients and provides the flexibility to work extended work weeks if desired. This group practice of three is interested in EMR systems and would appreciate the input of their new colleague before implementing new software. Located in North [insert community name] it is a great place for you to raise your family and enjoy the easy access to the rest of Metro Vancouver. The office is located 20 min from the hospital and walking distance to two labs and X-ray clinics. Please contact us for more information and to arrange a community tour.